

PROJECT TITLE

One phrase project description

EXPLORING
BIOMIMETIC
INTERFACES

July 14 - 26, 2013

OUR TEAM

Your Names/Pictures

EXPLORING BIOMIMETIC INTERFACES

The Driving Idea

Your research starting point / domain

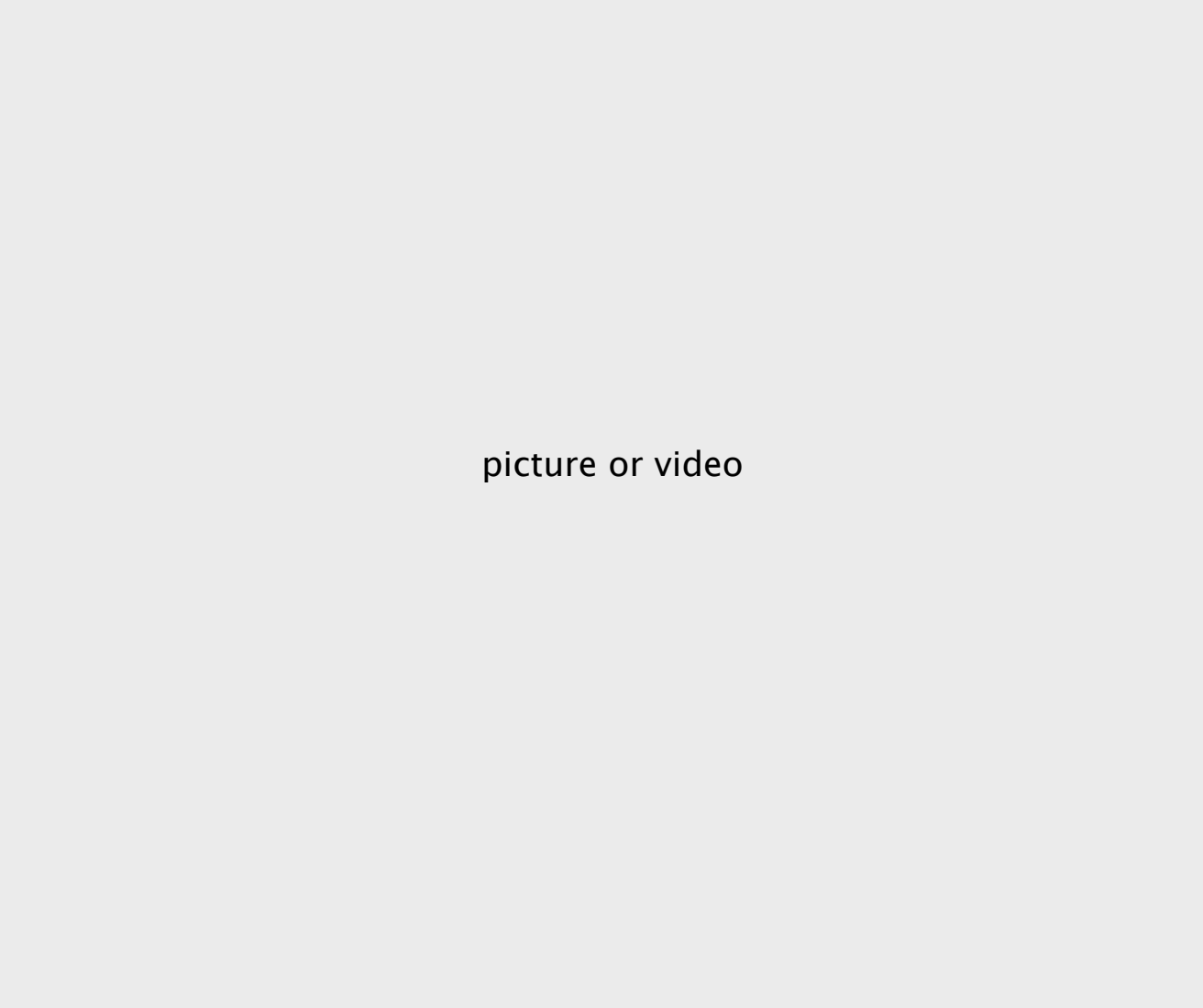
Big Vision

One Line Concept

EXPLORING BIOMIMETIC INTERFACES

WASTE CASE STUDY

How should you describe the waste case study or research process?

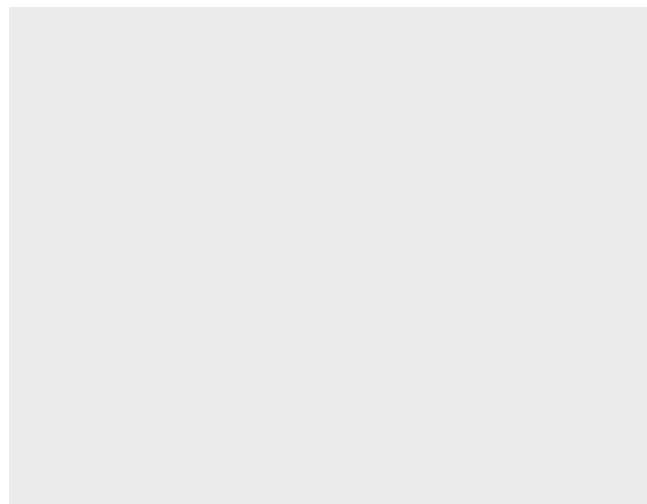


picture or video

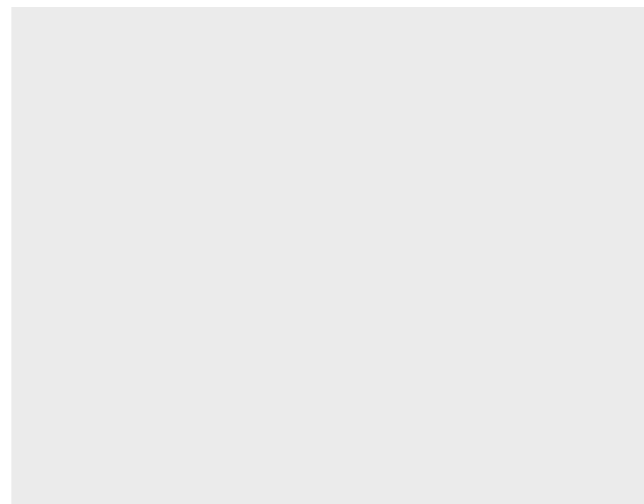
EXPLORING BIOMIMETIC INTERFACES

USER RESEARCH

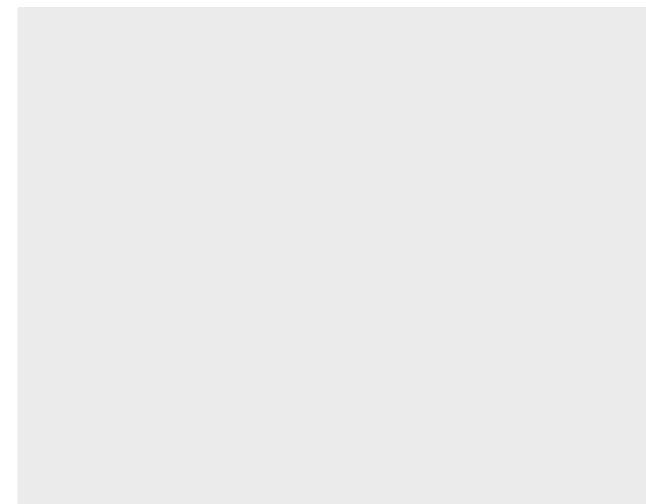
Please insert pictures and brief description of the different users you discussed, interviewed, observed, and engaged with. Use as many slides as you need



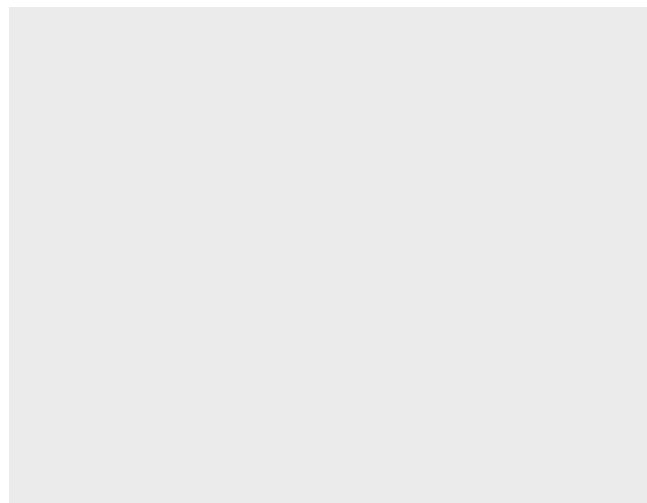
User ...



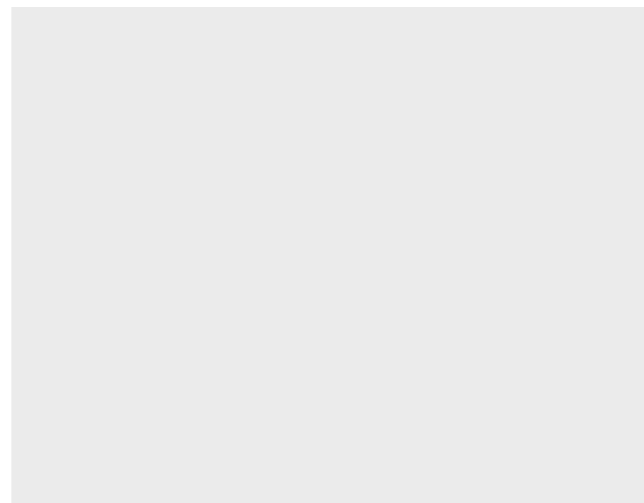
User ...



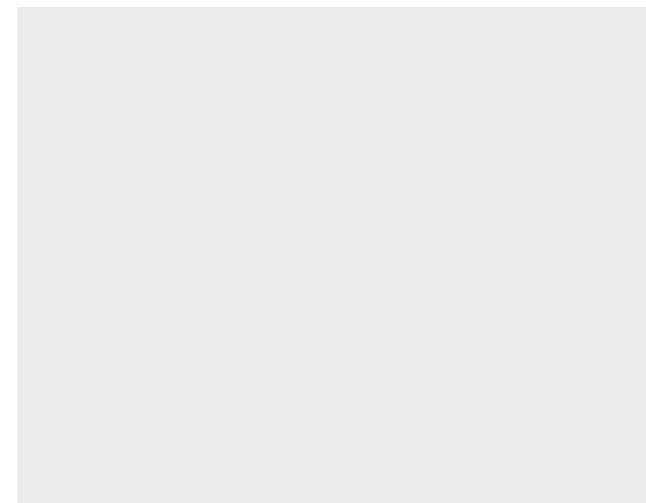
User ...



Insight ...



Insight ...

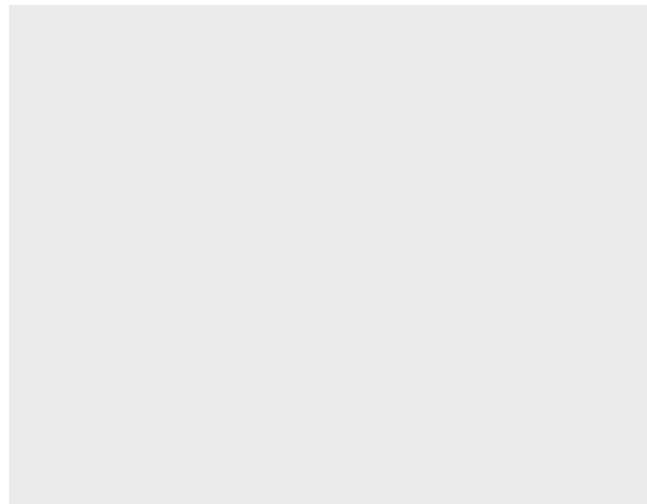


Insight ...

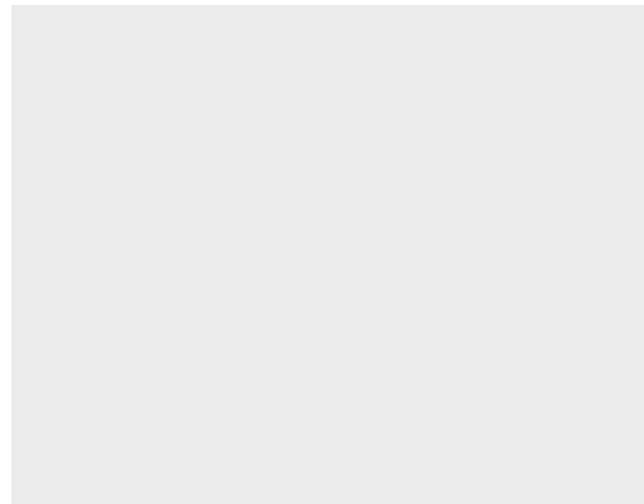
EXPLORING BIOMIMETIC INTERFACES

BIOLOGICAL INSPIRATIONS

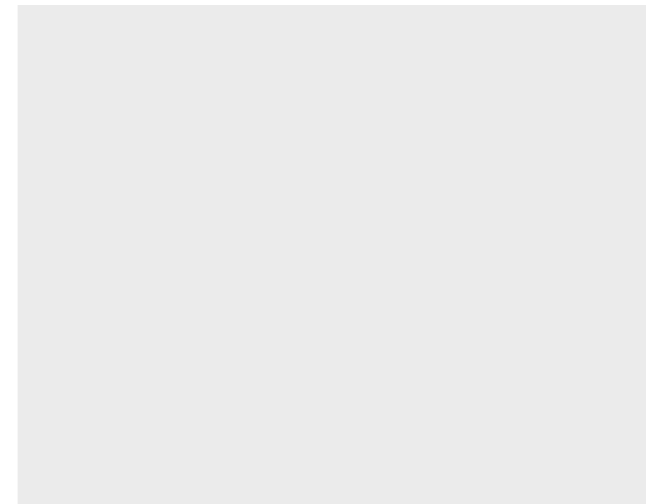
Please insert pictures and brief description of the biological organisms, systems and feedback loops from which you are deriving cues. Use as many slides as you need



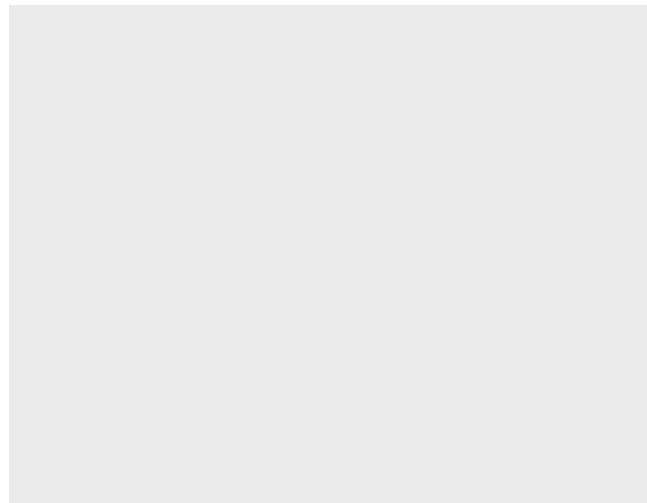
Biological System



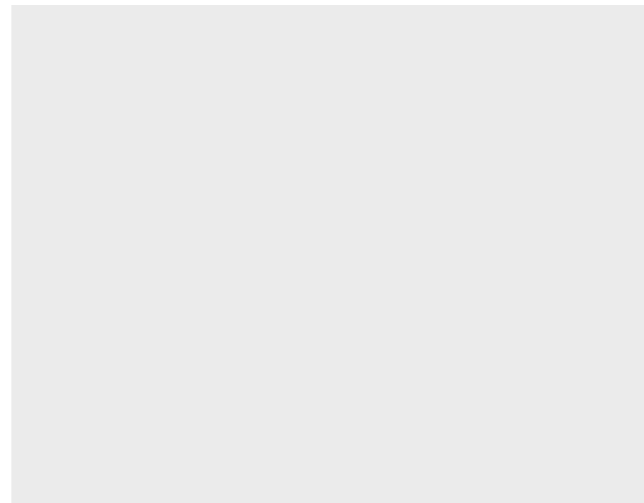
Biological System



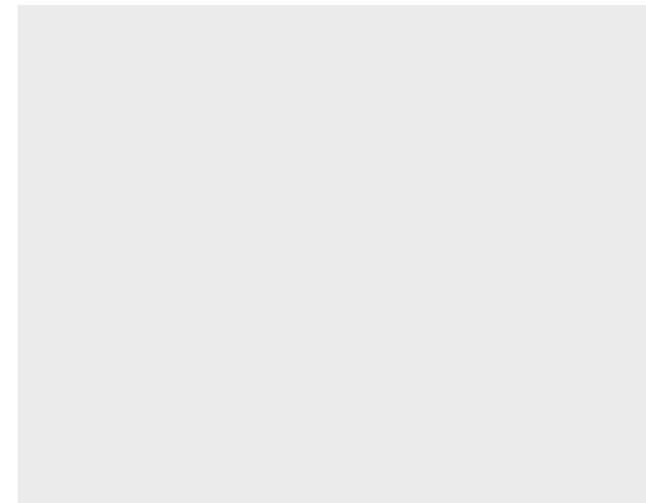
Biological System



Biological System



Biological System

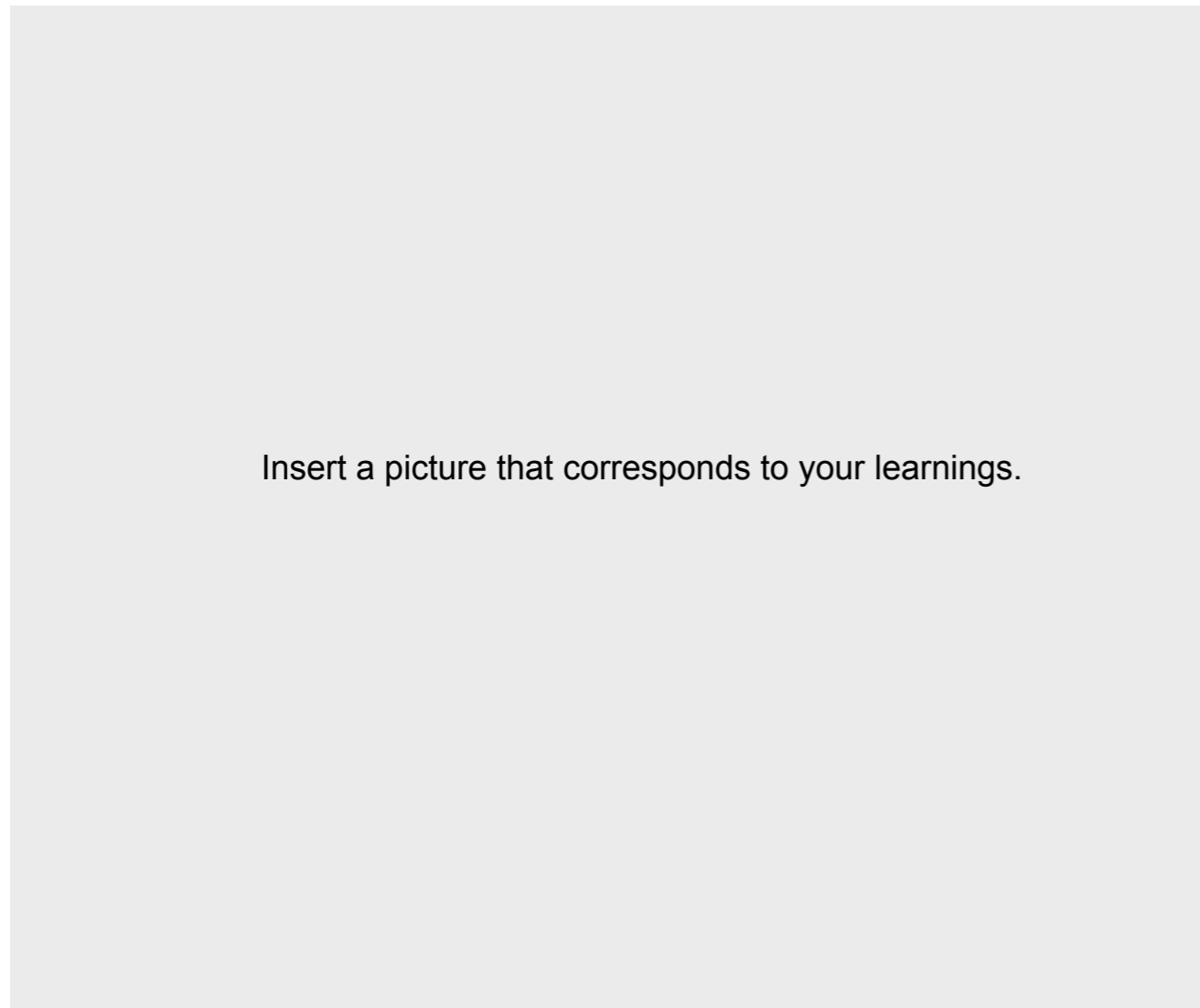


Biological System

EXPLORING BIOMIMETIC INTERFACES

OPPORTUNITY AREA FOR DESIGN

POV STATEMENT



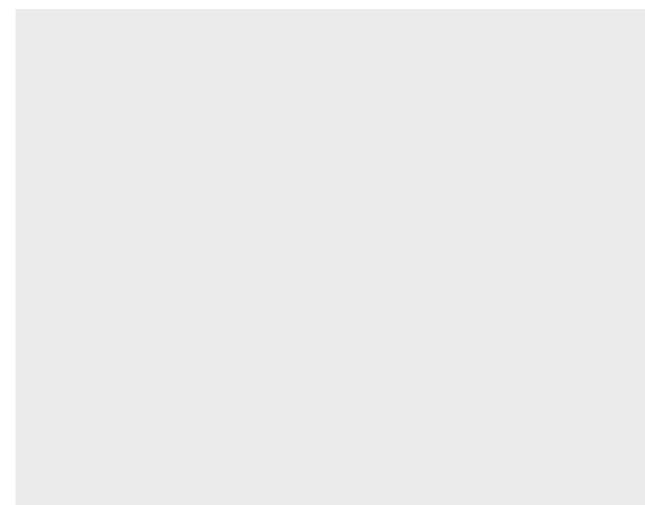
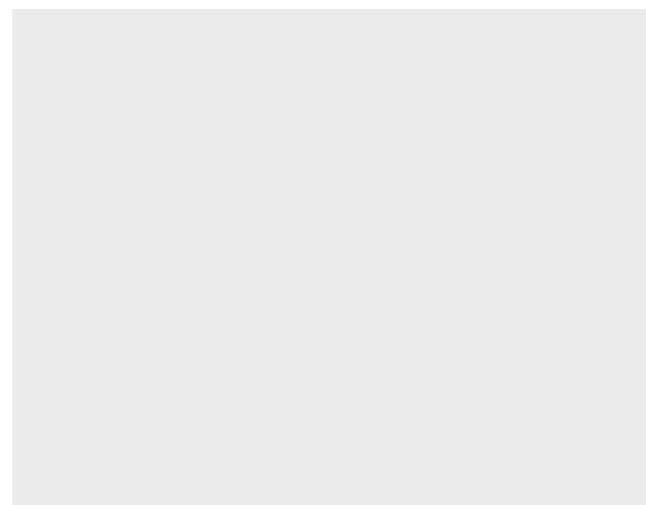
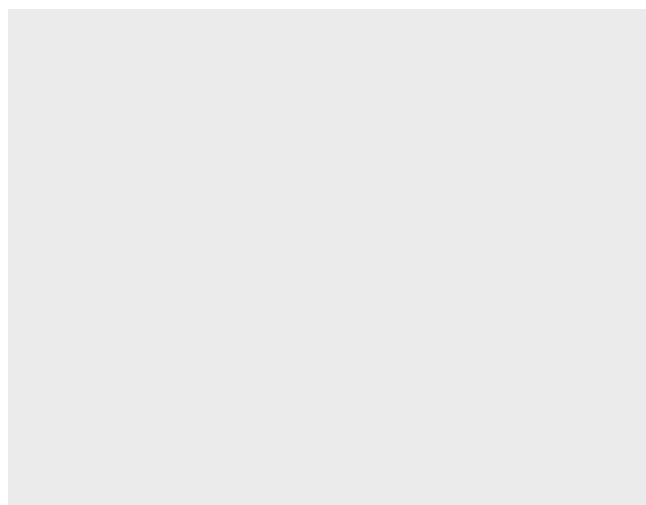
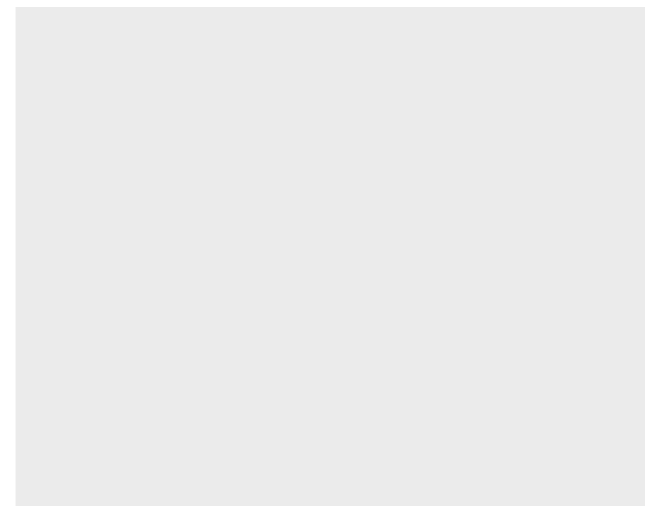
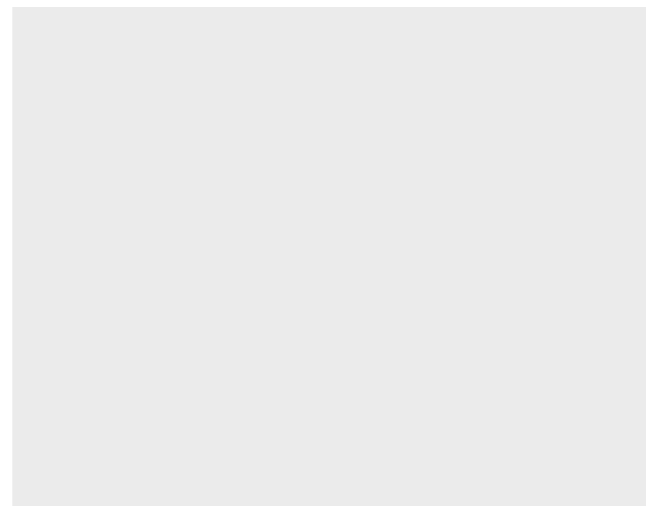
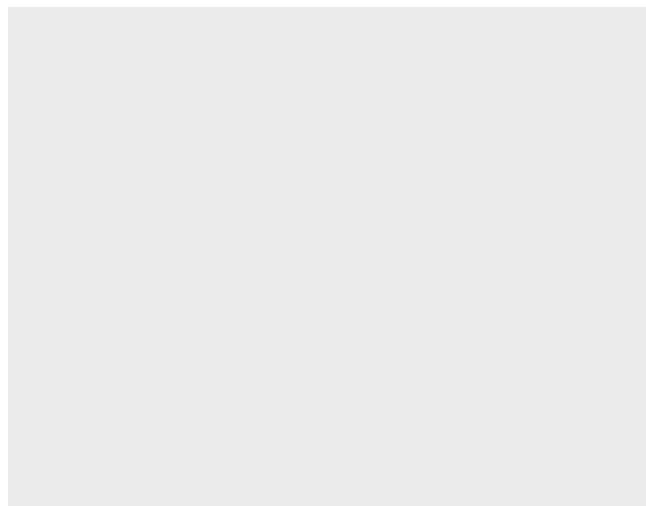
The User:

Needs:

Based on this Insight:

SOME IDEAS FROM THE BRAINSTORMING

Please insert some of the ideas from the brainstorming, not the ones that you will continue working on



EXPLORING BIOMIMETIC INTERFACES

CONCEPT 1

Give the concept a catchy title

ELEVATOR PITCH

Describe the concept in one punchy line

VALUE PROPOSITION

What is the value you want to deliver to people?

CONCEPT 2

Give the concept a catchy title

ELEVATOR PITCH

Describe the concept in one punchy line

VALUE PROPOSITION

What is the value you want to deliver to people?

CONCEPT 3

Give the concept a catchy title

ELEVATOR PITCH

Describe the concept in one punchy line

VALUE PROPOSITION

What is the value you want to deliver to people?

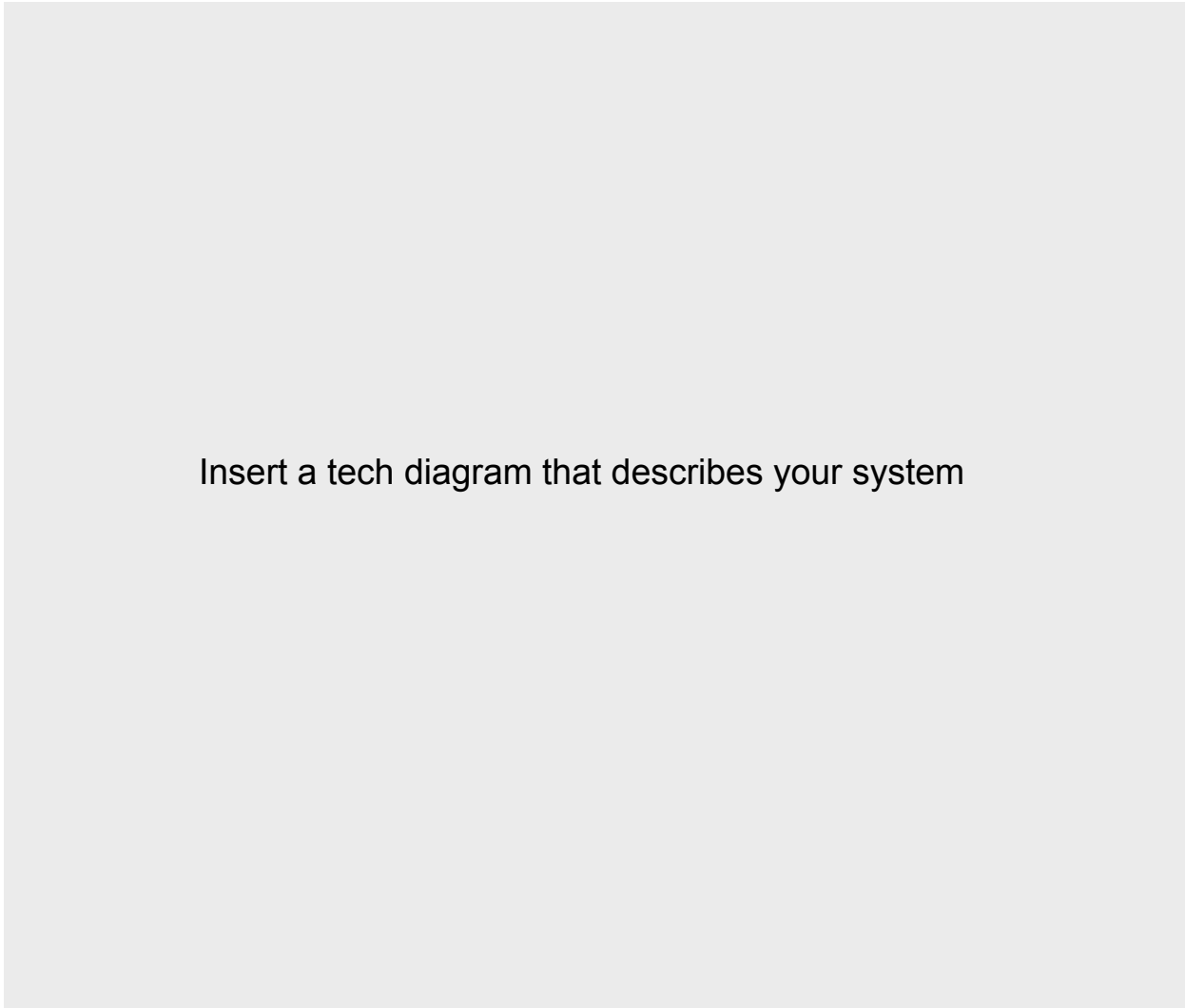
EXPLORING BIOMIMETIC INTERFACES

THE PLAN

How are you going to build this interface?

Consider form, sensors, output, hardware and software

Week-long timeline



Insert a tech diagram that describes your system

QUESTIONS?

EXPLORING BIOMIMETIC INTERFACES